

fit girls
network

SPONSORSHIP PROPOSAL

WELLNESS & NETWORKING EVENT



2024

Presented By:
Switch Energy Fitness

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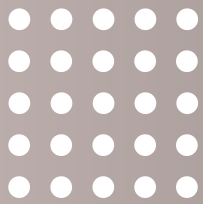
ABOUT US

Fit Girls Network (FGN) is a wellness & networking event presented by Switch Energy Fitness, where health meets wealth. FGN's purpose is to help Women of Color (WOC) who are small business owners, leaders, and entrepreneurs who want to advance their businesses through networking, vending, wellness, and education.

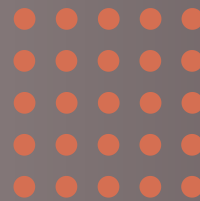
Participants will network, support local business vendors, learn business principles, engage in fitness activities, and gather information to support each other during this event. Fitness will be a catalyst throughout the event to energize and socialize.

We are excited to announce that we anticipate 75 - 125 participants for this event.





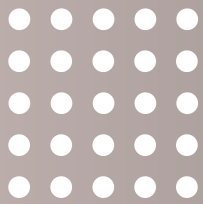
OUR VISION



FGN is all about women supporting other women to help everyone grow. Growth can mean a multitude of things, but our specific areas of concentration are Health, Wellness, Community, Lifestyle, and Support which lead us to the factors of Why FGN was created:

- Black and brown women are among the fastest growing population of small business owners with the least number of financial resources.
- Entrepreneurship can be isolating, and solopreneurs may feel as if they do not have other people to relate to or support them.
- Black and brown women are also at high risk of chronic disease due to obesity and other lifestyle related risk factors.
- Health is wealth. The healthier a business owner is the more opportunities that person can bring wealth to themselves, their family, and community.



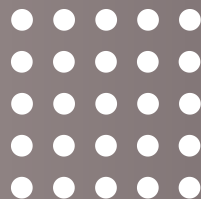


OUR CORE VALUES



Our impact for this target audience – Women of Color, stems from our Core Values:

- F.I.T.N.E.S.S. - Fitness, Integrity, Teamwork, Networking, Education, Service/Support, & Success
- Collaboration
- Fun
- Professionalism
- Wellness



OUR MISSION

Having the Fit Girls Network event will allow us to deliver our mission and achieve the following goals with the attendees:



01

Execution - Demonstrate/Educate on how to get started - Fitness and Business including social media usage.

02

Support - Provide a support system of like minded Women of Color (WOC).

03

Sustained networks - Build long lasting relationships by creating inclusivity within women that would not normally meet.

04

Community involvement - Provide a service that can benefit a community positively by increasing health awareness.

05

Individual growth - Build confidence in WOC and assure them that they are seen and heard.

06

Become reawakened, inspired - Have that AH HA! Moment! - Inspiration is Key!





Tomeika Forde'
Sponsorship Development Liaison



Kimberly Littrean
Financial Business Analyst



**Coach Nikki
Nicole Thomas**
Founder & CEO

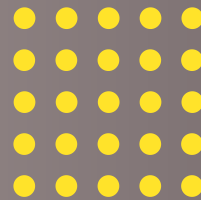


Marla Figueroa
Marketing Director



Bradley Thomas
Creative Director

MEET



OUR TEAM

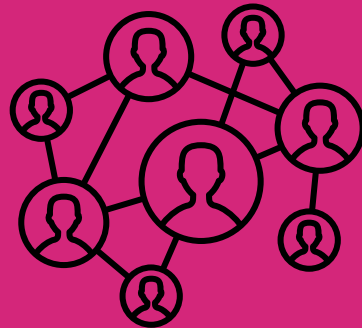




WHATS INCLUDED?



**FGN SWAG BAG
W/GOODIES**



NETWORKING



**INSPIRATIONAL
CHATS**



FUN WORKOUTS!

AND MORE!





ABOUT THE EVENT

Sunday, February 18th 2024

Fit Girls Network, will be taking place February 18th, 2024, at 5380 Studio, 5380 E Mountain St, Stone Mountain, GA 30083 from 1pm – 5pm.

During the event time, attendees will be able to enjoy our:

- Inspirational “Connection and Conversations” sessions with a host of guest speakers.
- Fun and Energetic Workouts.
- 2 Retail Therapy vendor Lounges.





@ThatChocolateVegan



@theWellnessMC



**Coach Nikki
@switch.energy.fitness**



And More!!!

EVENT SPEAKERS



SPONSOR PACKAGE

\$10,000

Platinum Package

5 Free tickets to event.
Logo on the T-shirt, Website, Invitations/flier, Step-n-Repeat.
Business flier placed in gift bags.
Includes Exclusive Activation.
Branding on Promotional Lanyards.
Branded sponsored event presented on our event Banner.

\$5,000

Gold Package

3 Free tickets to event.
Logo on the T-shirt, Website, Invitations/flier, Step-n-Repeat.
Business flier placed in gift bags.
Small promotional ad.
Branding on Promotional Lanyards.



SPONSOR PACKAGE

\$2,000

Silver Package

2 Free tickets to event.

Logo on the T-shirt.

Logo on Website, Invitations, Fliers, and Step-n-Repeat.

Business flier placed in gift bags.

\$500

Bronze Package

1 Free ticket to event

Logo on the T-shirt.

Logo on Website.

Logo on Invitations/flier.



Custom Package

If any of these sponsorship packages don't meet your needs, tell us what we can do to make a great fit for you to make this event a GREAT partnership!





THANK

YOU! 

We look forward to partnering with you!

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